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INSTITUTE OF CALIFORNIA**

Informing and improving public policy through independent, objective, nonpartisan research.



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DIGITAL CONTENT MANAGER

Ashlyn Perri is the digital content manager at the Public Policy Institute of California. Working with staff across the institute, she uses social media, video, and other digital tools to expand PPIC's reach and engagement with key audiences. Prior to joining PPIC, she served as social media producer at the Bay Area Discovery Museum and as the digital and interactive media manager at the Center for Asian American Media. She holds a BA in liberal arts from Sarah Lawrence College.

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